



SBBA NEWS

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Fall 2017

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Salisbury Beach Betterment Association
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Greetings from Our President

Hello All and Happy Harvest!

Fall has always been my favorite season, a time when everything bursts with its last beauty. With the brisk nip in the air, there's no doubt that autumn is upon us.

And the start of this new season provides an opportunity for us to reflect on the wonderful rebirth of our beach center. Was there a renewed sense of pride? My wife and I enjoyed visiting the Broadway Mall, with all its color, watching children on the green playing cornhole or building blocks, as the adults relaxed in the multi-colored Adirondack chairs, while surrounded by the bright carnival lights and potted flowers. The new tables, with

yellow umbrellas, provided great seating for all to enjoy the beach delicacies.

And it's tough being an adult when the carousel never stops turning and we are longing for another go on the carousel as we re-live the sound experience of tunes once played on the calliope and re-live our childhood dreams of catching the brass ring.

And have you experienced the new Beach Boardwalk? Throughout the summer the boardwalk hummed with pedestrians taking in the beach along our scenic ocean-front. While strolling on the deck, did you happen to notice the picnic table donated by the SBBA?



We are proud to have been part of our beach's resurgence. And there are not enough words to describe how amazed and grateful I am for our SBBA members who volunteered regularly to help make it happen.

After spending years emphasizing the importance of essential flood improvements to protect the community, the Black Water Creek Project is complete, providing flood protection for many homes. There will also be an ongoing process of monitoring its effects. I have spoken with many abutters who are very satisfied with the construction, the courtesy and ability of the workers to minimize the impact to the streets. And they are confident that the project will reduce the risk of flooding their properties. Thankfully our government realizes investing in flood protection now is our community's insurance policy for the future.

SBBA believes sun soaked beaches are a great way to spend a vacation, and just because you're in a wheelchair is no reason to miss out. That is why, since the town's acquisition of access #9, in an effort to increase beach access for individuals with disabilities, our newest endeavor is to join with the state and town to create a handicap ramp and overlook. The topography, soft sand, erosion, and oceanfront building

regulations, do create challenges. However, we have been receiving positive input from all involved. We will be moving forward with the permitting process for a springtime start. Stay tuned!

The SBBA has just purchased benches designed for a coastal environment to be used at public accesses. These benches have been paid for by donations in memory of Lynne Lynch and Lillian Avadonian, known to most residents as "Wing Ding". Look for them at one of the right of ways in the spring.

Get ready for a giant maze of sparkling holiday trees! The Fifth Annual Sea Festival of Trees will be open to the public from Saturday, November 18, through Sunday, December 3, located at The Blue Ocean Event Center on Salisbury Beach. All the trees are generously donated by local individuals, businesses, and organizations and are beautifully decorated for your enjoyment. The trees will be raffled off to lucky winners. The festival proceeds benefit the Salisbury Beach Partnership's Fund to Bring Back the Historic Carousel. Last year SBBA's tree won Silver Award for Best Beach Theme. We are trying again this year so be on the hunt for another prize winner! In closing: Remember, we are only as good as our membership. SBBA looks forward to working WITH you.. and FOR you.. for many more satisfying years to come. Thanks to you all.

Ray Champagne
President SBBA

Whales @ Salisbury Beach

Beach goers were treated to some great sights for approximately two weeks in early September. Surfers and paddle boarders could be seen paddling near them as they swam very close to shore. The whales were feeding on Pogies - officially known as menhaden shad. Schools measure in acreage terms rather than numbers. Huge schools can be seen flipping their tails at the surface, moving along with the tidal currents. They are usually fairly close into the shore, sometimes right behind the breaking surf, but can be found as far as a mile or more offshore. (Whale photo by Mike Laptew – Fine Art Images).

New DPW Director and Fire Chief in Salisbury

Lisa DeMeo, retired Lowell City Engineer, was named head of the Department of Public Works replacing Don Levesque. Lisa is a graduate of U-Mass Lowell with a bachelor's degree in civil engineering and holds a master's degree in business administration. She is a Haverhill resident.

Nashua fire Captain Scott Carrigan was named in June to be Salisbury's newest fire chief replacing Fire Chief Rick Souliotis. Carrigan brings twenty years of fire-fighting experience having served in both Exeter and Nashua, New Hampshire. He holds a master's degree in adult learning and a bachelor's degree in fire protection and is in a doctoral program in educational administration.

We wish you both much success in Salisbury.

Advertising in the SBBA Newsletter - Anyone interested in advertising in the SBBA Newsletter should contact President Ray Champagne @ 978-771-9990 or ray@sbba.us



Beach Center

Salisbury Beach Center featured a variety of new attractions this year. Citizens and businesses contributed new picnic tables, colorful Adirondack chairs and spruced up the whole area with new paint, waste receptacles, and festive lighting. Sidewalk Buttlers also made a debut at Salisbury Beach.

Last year, the Salisbury Beach Betterment Association determined that beach cleanliness and attractiveness were the number one priorities for members. In accordance with the wishes of the membership and as a much needed public service, the SBBA purchased and installed eleven Sidewalk Buttlers which are receptacles for cigarette butts. The Buttlers were placed on poles and posts in strategic locations throughout the beach center.



At the end of the season, the Buttlers were emptied and the waste was sent to a company in New Jersey which recycles them. Members of the board counted the butts and are proud to say that 2,290 butts were collected and are not polluting the beach or littering our streets.

SBBA Scholarship Committee – Thank You!

Thank you again! With your faithful contributions over the years, you’ve demonstrated your deep commitment to our children. Generous gifts from donors like you provide the financial support needed to continue our mission. When you pay your annual dues, please remember to check off Scholarship Fund Donation and be confident that every tax deductible donation goes directly towards scholarships. To all who are interested in our scholarship awards, the application will be updated on our website before



January 1, 2018. The SBBA Scholarship Committee is also planning its 3rd annual LOL Comedy Night. Visit www.sbba.us for updates.

2017 SBBA Scholarship Recipients

Kate Morrison, daughter of Mindy and Rick Morrison, graduate of Triton High School, plans to attend Plymouth State University

William Hornby, grandson of Patricia Hornby, graduate of St. John’s Prep, plans to attend University of Notre Dame

Jesse Gorham, granddaughter of Sheila Gorham, graduate of Pinkerton Academy, plans to attend Coastal Carolina University

Callie (Caroline) Keenan, Granddaughter of Jane Keenan, graduate of Staples High School, plans to attend University of Delaware

Diana Wezesa, granddaughter of Don and Charlene Wezesa, graduate of Haverhill High School, plans to attend Northern Essex Community College

Kayla Lynn Pearson, daughter of Lisa Pearson, graduate of Triton Regional High School, plans to attend Anna Maria College

2017 SBBA Scholarship Recipients (continued)

Genna Natalie Borzi, granddaughter of Natalie Donahue, graduate of North Andover High School, plans to attend Framingham State University

Steven Edgar, grandson of Margaret O'Connell. Graduate of Methuen High School, plans to attend Keene State

Justine Gearin, daughter of Maryann & Glen Gearin and granddaughter of Mary Hargreaves, graduate of Central Catholic High School, plans to attend Bentley University

Christopher Newman, grandson of Dave & Sandie Shaefer, graduate of Clark School, plans to attend U Mass Lowell

Matthew Rodolakis, grandson of Monica & Kevin Bradlee, graduate of East Longmeadow High School, plans to attend Boston College

Jameson Salzano, grandson of Jim and Fran Johnson, graduate of Brooks DeBartello Collegiate High School and plans to attend Hillsborough Community College

2017 SBBA Scholarship Recipients



Front L to R: Genna Borzi, Diana Wezesa, Kayla Pearson, Justine Gearin, Kate Morrison - Rear L to R: Jameson Salzano, Matthew Rodolakis, William Hornby, Steven Edgar, Christopher Newman. Recipients not present: Jesse Gorman, Callie Keenan



Congratulations!



Salisbury Beach Betterment Association
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